

Introduction to Management

Applied knowledge is power. Management gives the needed art to apply what we know. It makes aware our potentials and shows the way toward better accomplishment.

- The class will give a brief overview on important fields of management such as marketing, planning, organization, and costing. Mathematics is not used in class.
- Every job is related to management. The class may contribute to an easier start in the first job in private enterprise, public service or the academic field.

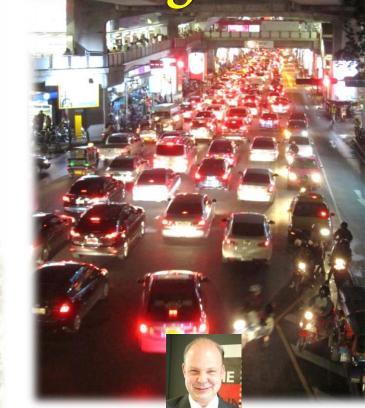
## **WELCOME!**

**Course No. : 01ZZ517 (1 credit)** 

: Nov 9th and 16th - 2013 (Saturday) Date

: Seminar Room D in Main Library Room

: 10 AM - 5 PM **Time** 



Lecturer: Prof. Martin Pohl



