

Introduction to Management

Applied knowledge is power. Management gives the needed art to apply what we know. It makes aware our potentials and shows the way toward better accomplishment.

- The class will give a brief overview on important fields of management such as marketing, planning, organization, and costing. Mathematics is not used in class.
- Every job is related to management. The class may contribute to an easier start in the first job in private enterprise, public service or the academic field.

WELCOME!

Course No. : 01ZZ517

Date : Jan 28 and Feb 2 - 2013

Room: Sogo A 110

Time : 10 AM – 6 PM



Lecturer: Prof. Martin Pohl



Please confirm attendance at - ggec@un.tsukuba.ac.jp AND - pohl.martin.gf@u.tsukuba.ac.jp